

Cheshire West Recycling Ltd Cookie Notice

What Are Cookies?

Cookies are small text files that are placed on your device when you visit a website. They allow the website to remember your actions and preferences over time, helping to enhance your browsing experience.

How We Use Cookies

Our website uses cookies to provide essential functionality, improve your experience, and analyse how our website is used. Some cookies are necessary for the website to function properly, while others help us understand how the site is used. We do not use cookies for personalised advertising.

Our Commitment to Compliance

We are committed to protecting your privacy and ensuring our use of cookies complies with the UK General Data Protection Regulation (UK GDPR), EU GDPR, the UK Privacy and Electronic Communications Regulations (PECR) and the EU e-Privacy Directive.

This notice explains the types of cookies we use, their purposes, and how you can control your preferences.

Types of Cookies we use

We use the following types of cookies on our website:

Essential Cookies

These cookies are necessary for the website to function correctly and securely. They enable core features such as page navigation, access to secure areas, and ensuring the proper functioning of the website. Without these cookies, the website cannot operate effectively.

Performance and Analytics Cookies

These cookies help us understand how visitors interact with our website by collecting and reporting information anonymously. They allow us to monitor website performance and improve the user experience by identifying and addressing issues.

Functional Cookies

These cookies enable the website to remember your preferences, such as your chosen language or region, providing a more personalised experience.

Third-Party Cookies

Some cookies are set by third parties services, such as Google Analytics, to help us analyse how the website is used and improve its functionality. We do not use third-party cookies for advertising or social media tracking.

Specific Cookies in Use

Below is a list of the cookies used on our website, along with their purpose, provider, and duration:

<i>Cookie name</i>	<i>Purpose</i>	<i>Provider</i>	<i>Type</i>	<i>Duration</i>
<i>_ga_Q95PFQ282X</i>	<i>Analytics</i>	<i>Google Analytics</i>	<i>1st-Party (permanent)</i>	<i>1 yr. 1 m.</i>
<i>_ga</i>	<i>Analytics</i>	<i>Google Analytics</i>	<i>1st-Party (permanent)</i>	<i>1 yr. 1 m.</i>
<i>Google Analytics</i>	<i>Analytics</i>	<i>Google</i>	<i>1st/3rd Party</i>	<i>Varies</i>
<i>Google Tag Manager</i>	<i>Essenziell</i>	<i>Google</i>	<i>Essential</i>	<i>Session/permanent</i>
<i>jsDelivr</i>	<i>Web storage</i>	<i>Prospect One</i>	<i>Essential</i>	<i>Session/permanent</i>

Legal Basis for Using Cookies

Under the UK GDPR and the PECR, the legal basis for using cookies depends on their type:

Essential Cookies

The use of essential cookies is based on our legitimate interests. These cookies are necessary for our website to function correctly and securely, and they do not require your consent.

Non-Essential Cookies (e.g., Analytics, Advertising)

For non-essential cookies, we rely on your consent as the legal basis. You have the right to accept or reject these cookies through our cookie banner or by managing your

preferences. We will not use non-essential cookies unless you provide clear, affirmative consent.

Your Rights

You can withdraw your consent for non-essential cookies at any time by updating your preferences.

If you disable cookies via your browser or our cookie banner, some functionality of the website may be impacted.

How to Manage and Withdraw Consent

We aim to give you full control over your cookie preferences. Here's how you can manage and withdraw your consent:

Using Our Cookie Banner

When you first visit our website, you'll see a cookie banner. This allows you to:

- Accept all cookies.
- Reject all non-essential cookies.
- Customize your preferences for specific cookie categories.

You can revisit and update your preferences at any time by clicking the ["Cookie Settings" link] at the bottom of our website.

Browser Settings

Most web browsers enable you to manage cookies directly through their settings. You can:

- Block or delete cookies.
- Set preferences for specific websites.
- Adjust settings to notify you when cookies are being placed.

For guidance, visit the help section of your browser, e.g.:

- Google Chrome
- Mozilla Firefox
- Microsoft Edge
- Safari

Third-Party Cookies

We use third-party tools, such as Google Analytics, to help us understand how visitors use our website. These services may place cookies from domains other than our own.

These cookies are not set by us directly — they are set by the tools we've added to support website performance and analytics. They may collect information about how you browse and interact with our website, but they are not used for advertising or profiling.

You can choose to block or disable the cookies using our cookie banner or your browser settings. You can also manage them through the privacy settings provided by those services or by using tools such as [Your Online Choices](#) or the [Google Analytics Opt-Out Add-on](#).

We are committed to ensuring:

- No non-essential third-party cookies are deployed without your consent,
- All third-party cookies are listed in this notice with their name, purpose, provider, and duration,
- You have control through our cookie banner and preferences tool.

We review our use of third-party cookies regularly. If we start using additional third-party cookies, this notice will be updated.

Withdrawing Consent

If you've previously consented to non-essential cookies but would like to change your preferences, you can do so at any time. To withdraw your consent:

- Revisit our cookie banner and updating your preferences.
- Clear cookies in your browser settings, which will remove previously stored cookies.

Please Note: Disabling or rejecting cookies may impact the functionality of certain features on our website.

Changes to the Notice

We may update this Cookie Notice from time to time to reflect changes in our use of cookies, legal or regulatory requirements, or improvements to our website.

Staying Informed

We encourage you to review this Cookie Notice periodically to stay informed about how we use cookies and how you can manage your preferences.

If you have any questions about this notice or our use of cookies, please contact us using the details provided below.

Data Protection Officer

Cheshire West Recycling

Road Three Operations Hub

Winsford

Cheshire

CW7 3PD

Telephone: 01606 537330

Email: info@cwrecycling.co.uk